



## AAHAR™ -The International Food & Hospitality Fair Bharat Mandapam, New Delhi (March 10-14, 2026)

### FACT-SHEET

The 40<sup>th</sup> edition of **AAHAR - The International Food & Hospitality Fair** will be jointly organized by the Ministry of Food Processing Industries (MoFPI) and India Trade Promotion Organisation (ITPO) from **March 10-14, 2026** at the iconic venue of Bharat Mandapam (New Delhi). AAHAR is one of Asia's best known brands in Food & Hospitality shows.

Highlights of the previous edition of AAHAR-25 (39<sup>th</sup> edition)

- Over 1700 exhibitors
- Over 140 overseas exhibitors from 23 countries
- Over 1 lakh visitors including overseas visitors
- 18<sup>th</sup> edition Culinary art India 2025

Particulars	Details
<b>Exhibition</b>	AAHAR™
<b>Edition</b>	40 <sup>th</sup> Edition
<b>Exhibition Profile</b>	Business to Business (B2B)
<b>Dates</b>	March 10-14, 2026
<b>Timings</b>	10:00 am to 06:00 pm (Business Visitors) 09:30 am to 06:30 pm (For Exhibitors)
<b>Venue</b>	Halls 1, 2, 3, 4, 5 (Ground & First Floor), 6, 8, 9, 10, 11, 12 & 12A, 14 (Ground & First Floor) at Bharat Mandapam, New Delhi
<b>Entry Gates</b>	Gate No. 3 (Bhairon Road) Gate No. 4 (Bhairon Road) Gate No. 6 & 10 (Mathura Road) Gate No. 1 & 5 (Bhairon Road for Cargo Entry)

### Hall-Wise Verticals

Hall No.	Verticals
<b>H1 GF</b>	Foreign Participation and FIFI Pavilion
<b>H1 FF</b>	Madhu Mandapam (Wine Pavilion)/FIFI Pavilion/MoFPI
<b>H2 GF</b>	Foreign Participation/Processed Food, Organic Food, Beverages, Ingredients, Dairy Products, Spices and Agri Produce
<b>H2 FF</b>	Confectionery and Bakery Products, ICMA
<b>H3 GF</b>	APEDA Pavilion
<b>H3 FF</b>	Processed Food, Organic Food, Beverages, Ingredients, Dairy Products, Spices and Agri Produce

<b>H4 GF</b>	Processed Food, Organic Food, Beverages, Ingredients, Dairy Products, Spices and Agri Produce/Meat Products, Poultry & Marine Products
<b>H4FF</b>	Processed Food, Organic Food, Beverages, Ingredients, Dairy Products, Spices and Agri Produce/Meat Products, Poultry & Marine Products
<b>H5 GF</b>	Processed Food, Organic Food, Beverages, Ingredients, Dairy Products, Spices and Agri Produce/Meat Products, Poultry & Marine Products
<b>H 5 FF</b>	Food Grade Packaging/ Processed Food, Organic Food, Beverages, Ingredients, Dairy Products, Spices and Agri Produce/ Meat Products, Poultry & Marine Products
<b>H 6</b>	Kitchen & Hotel Equipment/ Heavy Machinery, Bakery Equipment/ Tentage & Decor, Packaging/ Software Solutions, Services
<b>H 8-11</b>	Kitchen & Hotel Equipment/Refrigeration
<b>H12 &amp; 12A</b>	Kitchen & Hotel Equipment/Refrigeration
<b>H14</b>	Kitchen & Hotel Equipment/Refrigeration
<b>H14 FF</b>	Hospitality and Decor Housekeeping Products, Gift Items/Software Solutions, Services
<b>Open Area</b>	Mist Coolers, Coolers, Fans, Food Truck & Outdoor Decor

**(A) Space Rentals (Domestic Participants)**

**(Rs. per sqm)**

Sl. No.	Description	Ground Floor		First Floor	
		Shell	Bare	Shell	Bare
1.	Hall (AC)	13,700	13,200	11,000	10,500
2.	Hangar (AC)*	11,600	11,100	-	-
3.	Open Paved Area with Canopy (Non-AC)	11,100	10,600	-	-

\*Hangars may be set up subject to need.

**(B) Space Rentals (Foreign Participants)**

**(USD per sqm)**

Sl. No.	Description	Ground Floor		First Floor	
		Shell	Bare	Shell	Bare
1.	Hall (AC)	420	380	340	302
2.	Hangar (AC)	340	315	-	-
3.	Open Paved Area with Canopy (Non-AC)	260	-	-	-

*All charges are excluding applicable GST @ 18%*

*Note: Space Rentals are inclusive of 1.00 KW Electricity per 12 sqm.*

**Start-ups**

- (i) Rentals at (A) above will be applicable to domestic Start-ups category participants.
- (ii) Limited Area has been earmarked for Start-ups.

- (iii) 50% discount will be provided on bare space rentals to the eligible domestic Start Ups recognized by the Department for Promotion of Industry and Internal Trade (DPIIT), Govt. of India, who books booth from the earmarked booths. The date of issue of valid certificate should be before the date of start of the Fair. The discount will be provided at the time of final invoicing, i.e. post event and who book their space at the designated locations.
- (iv) Maximum size of booth will be 18 sqm for start-ups. If a start-up intends to book more than 18 sqm., then the actual charges will be applicable on additional space booked.
- (v) Booking will be on first- come-first-served basis through online space booking portal of ITPO.
- (vi) Start-ups that have participated for 3 or more editions of AAHAR will not be considered for Start-up discount.

**(C) Corner Premium Charges**

- (i) 2-side Open - 12%
- (ii) 3-side Open - 15%
- (iii) 4-side Open - 18%

**(D) Minimum bookable Area (other than Marquee Companies):**

Booths will be available to exhibitors in Shell Scheme (built-up) and Bare Scheme. The minimum booth size under different types of stalls is proposed in below table.

Space Type	Minimum Bookable Area
Shell Scheme	12 sqm
Bare Space	36 sqm
Open Space with canopy-shell scheme	18 sqm
Open Space under bare scheme	36 sqm

**(E) Additional Services and Applicable Charges**

**(i) Additional Power-load charges**

Particulars	Domestic Participants	Foreign Participants
Power load charges (Flat rate basis for 12 hrs / day)	Rs 440 per KW per day	\$ 6.25 per KW per day
Power load charges (Flat rate basis for 24 hrs / day)	Rs 880 per KW per day	\$ 12.50 per KW per day

**(ii) Water Charges**

Particulars	Domestic Participants	Foreign Participants
Water Connection Charges	Rs. 14,700/- per connection	\$ 200 / - per connection
Water Consumption Charges/day / tap	Rs. 2,100/- per tap/day	\$ 30/- per tap / day

### (iii) Advertisement Charges in Fair Guide

Position	For Domestic Participants Charges in INR	For Foreign Participants Charges in USD
Page T-2	26,300	855
Page T-3	26,300	855
Page T-4	31,500	920
Page (Colour) - Inside	9,190	430
Page (B/W) - Inside	5,250	250
Book Mark-Insertion	13,200	430
Book Mark Printing & Insertion	46,000	1,450

All charges are excluding applicable GST at 18%

### IV Charges for other facilities/Services

Facilities/Services	Rates in Rs. ( including GST)
Fair Guide	500/-
Additional Exhibitor Badge	1,000/-

### Visitor Entry Tickets

Ticket (including GST)	( Rates per ticket in INR including GST)
One-day valid ticket (Single Entry)	400/-
Season ticket valid for all 5 exhibition days	1,400/-

### Allocation of Space

<b>Offline Allocation of space</b>	1. All Government Participants and Foreign participants.
<b>Private Marquee companies</b>	1. The criteria for eligibility for allotment to <b>Private Marquee companies</b> will be based on the annual turnover in FY 2024-25, as below:  i. Heavy Machinery/Bakery Equipments, Refrigeration, Kitchen & Hotel Equipment : Annual turnover of a minimum of <b>Rs.100.00 crores</b> during last financial year i.e.2024-25  ii. Other Product categories: Annual turnover of a minimum of <b>Rs.200.00 crores</b> during last financial year i.e.2024-25  2. The booth selection process for the marquee companies will be online. The interested entities shall mandatorily register themselves for AAHAR 2026 through online space booking portal. The allocation of booths to the marquee companies will be made as per the booth selection made by them through the

	<p>online space booking portal, subject to availability and fulfillment of the eligibility criteria as mentioned above, strictly on a first-come-first-served basis, and receipt of full payment through RTGS/NEFT challan ( in addition to Debit/Credit cards and Net Banking) in ITPO's account within timeframe.</p> <p>3. The minimum booth size to be considered for allotment of space to the eligible marquee companies will be 100 sq.mtr.</p>
<b>Online Allocation of Space</b>	<p><b>The companies not falling under the criteria mentioned above (non-marque) are required to book their</b> booths/stalls online through ITPO's online booking portal on first-come-first-served basis subject to availability. The timelines for the same will be announced in due course. Payment for non-marque online bookings will have to be made through online payment gateway only (Debit/Credit Card and Net Banking).</p>

### Online Space Booking

Interested exhibitors may apply for booth online through ITPO's booking portal <https://booking.indiatradefair.com/> when the bookings open, on first-come-first-served basis subject to availability. Please keep visiting ITPO website <https://www.itpo.gov.in/> and portal <https://booking.indiatradefair.com/> for updates.

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