

**File No:FS-II-12011(26)/1/2024-FS-II-ITPO**  
**India Trade Promotion Organisation**  
**Notice**

Date: October 31, 2025

**Branding opportunities at India International Trade Fair -2025, Bharat  
Mandapam, November 14-27, 2025**

ITPO will be organizing the 44<sup>th</sup> edition of its flagship event **India International Trade Fair** from **November 14-27, 2025**, in halls 1 to 14 (Except hall 7) at Bharat Mandapam, New Delhi.

In connection to the same, various branding sites have been identified and detailed in the IITF 2025 - Branding Manual, which is uploaded on ITPO's website. The branding opportunities are available during IITF 2025 on a first-come-first-served basis as per the terms & conditions.

Interested companies may submit their requests to ITPO through email address to Sh. Vivekanand Vivek, Dy. General Manager, ITPO, Email: [vivekanand@itpo.gov.in](mailto:vivekanand@itpo.gov.in), Ms. Monica Gehlot, Manager, ITPO, Email: [monicagehlot@itpo.gov.in](mailto:monicagehlot@itpo.gov.in) , Ms. Shweta Dogra , YP, Email: [shweta@itpo.gov.in](mailto:shweta@itpo.gov.in) and Sh. Akhil Raikohad , YP, Email: [akhilyp54@itpo.gov.in](mailto:akhilyp54@itpo.gov.in)

### **Rates of Branding Sites for IITF-25**

<b>Sl. No.</b>	<b>Particular</b>	<b>Proposed Branding Rentals for IITF-25 (In Rs.)</b>
<b>NEW COMPLEX</b>		
i.	Ceiling (Rigging Aisle) Hoarding Inside Halls 2-5 (1.13)	15000
ii.	Pre-function (Foyer) area hoarding in Halls 2-5 (1.14)	96000 for 18 sqm frame
		120000 for 21 sqm frame
iii.	Rectangular branding under glass Canopy (1.4-1.5)	6000
iv.	Triangular branding under Class Canopy (per hoarding) (1.4, 1.5)	10500
v.	Branding on external wall (1.2, 1.3, 1.6,1.7, 1.8,1.15)	500 per sqft
vi.	Truss/Decorative Gates away from Entry Gate	Rs. 84000/- (upto 48 sq. mtr. and additional charge of Rs. 250/ sq. ft. beyond that)
<b>OLD COMPLEX</b>		
vii.	Fascia Gate No. 1 (Front side) (2.12)	168000
viii.	Fascia Gate No. 1 (Back side) (2.12)	139200
viii	Halogen Pole (per pole)(2.13)	5500
x.	Electric Pole (per pole)(2.13)	3000
xi.	Flag Pole (per pole)(2.13)	3000

xii.	Hoarding (2.1,2.2, 2.3, 2.4, 2.5,2.6,2.7, 2.9,2.10, 2.11, )	500 per sqft
xiii.	Directional Sign Board with branding	500 per sqft
xiv.	Branding on Boundary Wall along service passage behind Hall 8-12 A (2.18)	500 per sqft
xv.	Truss/Decorative Gates away from Entry Gate	Rs. 84000/- (upto 48 sq. mtr. and additional charge of Rs. 250/ sq. ft. beyond that)

**Note: \*The above rates are excluding GST @ 18%**

**\*Size of branding shall be as per branding manual**