

File No:FS-II-12011(26)/1/2024-FS-II-ITPO
India Trade Promotion Organisation
Notice

Date: October 31, 2025

**Branding opportunities at India International Trade Fair -2025, Bharat
Mandapam, November 14-27, 2025**

ITPO will be organizing the 44th edition of its flagship event **India International Trade Fair** from **November 14-27, 2025**, in halls 1 to 14 (Except hall 7) at Bharat Mandapam, New Delhi.

In connection to the same, various branding sites have been identified and detailed in the IITF 2025 - Branding Manual, which is uploaded on ITPO's website. The branding opportunities are available during IITF 2025 on a first-come-first-served basis as per the terms & conditions.

Interested companies may submit their requests to ITPO through email address to Sh. Vivekanand Vivek, Dy. General Manager, ITPO, Email: vivekanand@itpo.gov.in, Ms. Monica Gehlot, Manager, ITPO, Email: monicagehlot@itpo.gov.in, Ms. Shweta Dogra , YP, Email: shweta@itpo.gov.in and Sh. Akhil Raikohad , YP, Email: akhilyp54@itpo.gov.in

Rates of Branding Sites for IITF-25

Sl. No.	Particular	Proposed Branding Rentals for IITF-25 (In Rs.)
NEW COMPLEX		
i.	Ceiling (Rigging Aisle) Hoarding Inside Halls 2-5 (1.13)	15000
ii.	Pre-function (Foyer) area hoarding in Halls 2-5 (1.14)	96000 for 18 sqm frame
		120000 for 21 sqm frame
iii.	Rectangular branding under glass Canopy (1.4-1.5)	6000
iv.	Triangular branding under Class Canopy (per hoarding) (1.4, 1.5)	10500
v.	Branding on external wall (1.2, 1.3, 1.6,1.7, 1.8,1.15)	500 per sqft
vi.	Truss/Decorative Gates away from Entry Gate	Rs. 84000/- (upto 48 sq. mtr. and additional charge of Rs. 250/ sq. ft. beyond that)
OLD COMPLEX		
vii.	Fascia Gate No. 1 (Front side) (2.12)	168000
viii.	Fascia Gate No. 1 (Back side) (2.12)	139200
viii	Halogen Pole (per pole)(2.13)	5500
x.	Electric Pole (per pole)(2.13)	3000
xi.	Flag Pole (per pole)(2.13)	3000

xii.	Hoarding (2.1,2.2, 2.3, 2.4, 2.5,2.6,2.7, 2.9,2.10, 2.11,)	500 per sqft
xiii.	Directional Sign Board with branding	500 per sqft
xiv.	Branding on Boundary Wall along service passage behind Hall 8-12 A (2.18)	500 per sqft
xv.	Truss/Decorative Gates away from Entry Gate	Rs. 84000/- (upto 48 sq. mtr. and additional charge of Rs. 250/ sq. ft. beyond that)

Note: *The above rates are excluding GST @ 18%

***Size of branding shall be as per branding manual**